

# The Visionary

Ventura ∞ Santa Barbara ∞ San Luis Obispo

Winter 2011-2012

## UPCOMING EVENTS IN 2012

### **TCOS WINTER CE**

JANUARY 21  
FOUR POINTS SHERATON  
VENTURA, CA

### **HOUSE OF DELEGATES**

FEBRUARY 10-11  
SACRAMENTO

### **TCOS SPRING CE**

SUNDAY MAY 20TH  
MUSSEL SHOALS.

### **TCOS SUMMER CE**

SUNDAY AUGUST 12  
BUELLTON

### **TCOS FALL CE**

SATURDAY OCTOBER 13  
PISMO BEACH

### **TCOS CHRISTMAS PARTY**

DECEMBER 3, TOPA TOWER  
OXNARD, CA

### **TCOS WINTER CE 2013**

SATURDAY JANUARY 26TH, 2013  
VENTURA

[Check out our  
website  
tcosvision.org](http://tcosvision.org)

## *MESSAGE FROM THE PRESIDENT*

We have all heard the saying from our patients “the year has flown by fast”. Looking back at all the accomplishments we have made whether it’s volunteering for the TCOS or the COA, or buying a new piece of equipment at our office, or staffing changes we have been through, even family life changes, we can start to realize the year has not flown, but instead that we have been so busy and filled it with many events that have affected us both personally and professionally.

With these past few years I can say that my biggest lesson has been on social responsibility. I have come to view my position on the board as part of my job as an optometrist and now it is my turn to pass that torch to Dr. Rupert Chowins who has been amazing since he joined our board this past year. He went from vice president to president-elect in one year and will serve a President next year. I have faith that he will truly represent our membership, for he has many ideas and lots of enthusiasm to back them up.

I would like to thank all our board members for serving and fulfilling their responsibilities. First and foremost, Dr. Steve Langsford, whom got me to join the board, and set me on the path to Presidency. He has been an amazing source of information and is always there to lend a helping hand. Then to our long committed board, Terry Mayhew who always knows what we said three years ago in Spring and who is also a great resource for the board. Aaron Luekenga, who in the midst of moving and a new baby still gets our newsletters out and updates our website. Then there is Dave Alford, whom after going through many of the positions on the board decides he just loves TCOS so much, has decided to take over our Treasurer position. Katie Lowry, our membership chair who has brought so many fresh ideas to our board. Lauren Tobin, our Past President, whose steps I’ve followed and have gained lots of knowledge and is returning to serve as professional relations.

Here is to our newest additions Dr. James Weitcamp who will be taking the President-elect position next year, Joanne Gronquist whom is returning to the board for the second time to serve as State Government Affairs and Tiffany Smart, who is also back for the second time.

I look forward to the next years with a few changing faces to our board, as we all take turns fulfilling our responsibilities, and continue to protect and strengthen our profession.

TCOS President

# ACUVUE®

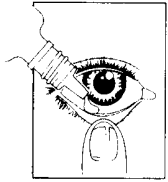
BRAND CONTACT LENSES

## SEE WHAT COULD BE™



Please send Dr. Aaron Luekenga (TCOS Editor) your most current/usable e-mail address since we send out *Visionary* issues electronically.

His address is: [eyedoc\\_ca@yahoo.com](mailto:eyedoc_ca@yahoo.com) -Thank you!



# Miotic Minutes



## MINUTES FROM THE OCTOBER 15, 2011 GENERAL MEETING

President Ruth Marquez called the meeting to order at the Ventana Grill in Pismo at 1:27pm

SECRETARY: (Mayhew) The minutes taken by Lauren Tobin for the July 23, 2011 meeting at the firestone Brewery in Buellton were approved as written (Langsford/Tobin)

TREASURER: (Alford) We currently have \$23,638.04 in the checking account and \$8672.67 in the Vision One account. Vistakon, Transisions, NVision, Ista, PEN, Allergan, Essilor and Ophthonix have all helped sponsor our meetings this year.

-Due to the fact that we receive sponsorship monies at all times during the year, the expense reports for each meeting are probably inaccurate. It was suggested that we consider quarterly expense reports versus meeting profit and loss reports.

-The Buellton summer meeting had about \$1077.08 in expenses and \$3710 in revenue. Operating expenses are about \$20,000 per year with the CE taking up the largest expense. The House of Delegates is the second largest expense with about \$200 to \$400 going out per delegate. Other expenses include the Christmas party, Legislative day, Presidents Council, the Visionary and the Web site.

PRESIDENT ELECT: (Chowins) Jason Lam has stepped down from the position of president elect and Dr. Chowins has taken over his position. Our guest in attendance was Laurel Hammang.

### GOVERNMENTAL AFFAIRS STATE: (Langsford)

The Christmas party will be December 3<sup>rd</sup> at the Tower Club in Oxnard. It is free to members and a guest. The happy hour will start at 5:00 with dinner at 6:00. There will be an elephant gift exchange so find that thigh buster.

- Joanne Gronquist will be taking over the office of State Governmental Affairs in January. Dr. Langsford is running for a position on the COA Board of Trustees- Vote for him in February as a delegate at COA's House of Delegates. The deadline to sign up as a delegate is November 11, 2011. We will have 8 delegates and as many alternates that would like to attend.

-Assembly Bill 778 is an attempt to change the current law, which prohibits the employment of Optometrists by Opticians, and prohibits interference in clinical decision making by Opticians and optical companies. The COA is not trying to put Lenscrafters/EyeExam out of business, only trying to protect Optometrists' rights.

-CCR 1513 (California Code of Requirements)- the State Board of Optometry is considering a requirement to make Optometrists use their full name (no shortened, alternate, or nick-names) in any sort of advertisement, listing, etc.

-CCR 1536 – The State Board of Optometry is considering an increase in the allowable number of CE credits that may be obtained via correspondence from 20 to 25 per two-year licensure period.

-The COA Legislative Day will be March 20, 2012. We are looking for volunteers to go to Sacramento and speak with Legislators and their staffers about issues affecting our profession.

-Donate now to the AOA PAC. This can be done monthly or all at once. Our dues only pay for the staff members but PAC money goes to help sponsor legislators who are helpful to Optometry.

### MEMBERSHIP: (Marquez for Lowry)

-Three TCOS members were reinstated and there were three new pending members: Carter Andersen of Santa Barbara, Nicole Le of Moorpark, and Nicolas Rodriguez of Santa Paula.

-Eyehelp.org is a COA public service that offers awareness for annual eye exams to the public and has the "Find a Doctor" tool. Our members can go to the website and make sure their information is there and up to date.

-We would like to let non-COA doctors come to a meeting free in their area to try to get them to join the COA.

Perhaps we could try to contact these non members in the area where the COA is to take place and personally invite them.

*Continued page 4*

### The Visionary Info:

The Visionary is published several times per year by the Tri-County Optometric Society; serving Ventura, Santa Barbara, and San Luis Obispo counties.

Advertising, including classified ads must be submitted at least two weeks prior to the month of publication. For advertising information and publication and rate schedules, please contact: Dave Alford, O.D. (805) 922-1923 Fax (805) 922-2395

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The views expressed in this publication do not necessarily represent those of the TCOS, COA, AOA, or the Editor.

## TCOS Winter 2012 Continuing Education Meeting

**Date:** Saturday, January 21th, 2012

**Place:** Four Points Sheraton

1050 Schooner Dr. Ventura CA 93001

(805) 658-1212

**Directions: From the North:** 101 South, exit on **Seaward Ave.**

Turn left onto Harbor Blvd. and proceed to the fourth light.

Turn right onto Schooner Dr. then turn left into the resort

**From the South:** 101 North, exit **Seaward Ave**, turn left.

Turn left onto Harbor Blvd. and proceed to the third light.

Turn right onto Schooner Dr. then turn left into the resort

### Schedule:

11:00 am

Check-in

11:30 – 1:30 pm

Steven Ferruci, OD

**“Oculosystemic Disease Essentials”**

1:30 – 3:00 pm

General Meeting and Sponsor Presentations

**NVision, Vistakon, VSP**

3:00 – 4:00 pm

Franz Michel, M.D.

**“What’s new in Keratoconus and Pterygium”**

4:00 – 5:00 pm

John Davidson, M.D.

**“Femto Lasik”**

5:00 – 6:00 pm

Happy Hour/No Host Bar

6:00 – 8:00 pm

Dinner/Awards/New Board Installation

**A guest is welcomed to Happy Hour and Dinner. There is no extra charge for COA members and for their one guest.**

**Cost:** COA Members \$40 if paid by January 11<sup>th</sup> ; \$50 if paying after January 11<sup>th</sup>

Non Members \$100 if paid by January 11<sup>th</sup> ; \$110 if paying after January 11<sup>th</sup>

\*Note: The fee is for the CE hours

**Please RSVP by January 11<sup>th</sup>** so we can give the restaurant an accurate head count and **indicate meal preference for yourself and guest with your RSVP: *chicken or tri-tip***

**RSVP and send checks (payable to “TCOS”) to:** Dr. Rupert Chowins

([rupert05@sbcglobal.net](mailto:rupert05@sbcglobal.net))

Address: 1255 14<sup>th</sup> St. Los Osos, CA 93402

Phone: (805) 801-5567

PRESIDENT: (Marquez)

-The President's Council will be September 8, 2012.

-The Winter meeting will be January 21, 2012 at the Four Points in Ventura.

-Glaucoma Certification classes are now being offered at the three Optometry Schools. Sign up and get certified.

COA TRUSTEE: (Hider)

Dr. Hider is now the liaison to the COA Board for the TCOS.

The COA has a three pronged goal for the next three years

- 1) Optometrists get access to care, to get parity with Ophthalmology in Medical and other insurances. Please get Glaucoma Certified even if you do not plan to do Glaucoma treatments so that the COA can track this numbers.
- 2) The Monterey Symposium – to give high quality continuing education. They will include the glaucoma courses this year also.
- 3) Increase communication. They have the GA Weekly about what is going on at the state level. They want increase membership.

ADJOURNMENT: President Marquez adjourned the meeting at 1:53pm.

Respectfully submitted,

Teresa Mayhew, Secretary

#### 2011 TCOS Board Members

President: Ruth Marquez, O.D. (805) 983-0700

President-Elect: Jason Lam, O.D. (805) 437-7150

Vice-President: Rupert Chowins, O.D. (805) 801-5567

Secretary: Teresa Mayhew, O.D. (805) 684-5476

Treasurer: Dave Alford, O.D. (805) 922-1923

Past-President: Lauren Tobin, O.D. (415) 509-4007

Visionary Editor: Aaron Luekenga, O.D. (805) 525-6603

Govt Affairs (CA): Steve Langsford, O.D. (805) 382-2020

Govt Affairs (Fed): Mike Boggs, O.D. (805) 648-3085

Public Awareness: Taylor Tedder, O.D. (805) 495-6820

Professional Affairs: Steve Langsford, O.D. (805) 382-2020

Membership Chair: Katie Lowry, O.D. (503) 302-4004

#### SUMMER MEETINGS THANKS

Sponsors: NVision, Ophthonix

Speakers: Nathan Steinle, MD; Derek Brian Lauritzen, M.D; Steven Johnson, M.D.;  
John Fang, M.D.



# WE ARE A TEAM

F P	= 2
T O Z	= 3
L P E D	= 4
P E C F D	= 5
E D F C Z P	= 6
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T E L O P E D	= 7
D E F P O T E C	= 8
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L E P P P P P T	= 9
P P P P P P P P	= 10
P P P P P P P P	= 11

Dr. Michael &  
Dr. Ruth Goldman



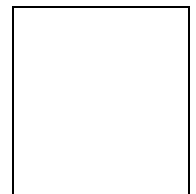
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